Press Release - Book Inn France



61 Paris Nation Hotel unveils its new interior design inspired by the style of sixties in Paris 12th district

Paris, March 14th, 2013

Ex 3-star hotel located close to the Place de la Nation, the BEST WESTERN PREMIER 61 Paris Nation Hotel has joined the Paris Inn Group in November 2011. After a complete renovation by Axel Schoenert Architects Associes (ASAA), the hotel has disclosed a brand new design inspired by the sixties. It joins the ranks of Parisian 4-star boutique-hotels, created by Book Inn France.

The <u>BEST WESTERN PREMIER 61 Paris Nation Hotel</u> (ex-hotel Jardins de Paris Nation Bercy***) is a new hotel located near the Nation place and the Porte de Vincennes in Paris 12th district. In this quiet and particularly well served district of Eastern Paris, this 4-star hotel is the perfect place for all your travels in the heart of the French capital.

Very convenient for a business trip or for pleasure, the hotel is located close to the new Tramlines T3a and T3b, the RER A and the metro Line 1. From the place de la Nation and the Porte de Vincennes, you can reach in a few minutes by public transport the main touristic attractions of the capital: the Opera Bastille, the Opera Garnier, the Louvre Museum and the Arc de Triomphe, but also La Défense or Disneyland Paris. The tram will take you to the Porte de Versailles in less than 40 minutes.

On foot, the **Parc Floral** and the **Bois de Vincennes** also offer many opportunities **for a stroll, for a bike ride of for jogging**. Last but not least, you will appreciate the wide **variety of leisure** available near the **place de la Nation** and the **Bercy Village**, for a movie, a romantic dinner or a drink with friends.

The **48 rooms** at the <u>BEST WESTERN PREMIER 61 Paris Nation Hotel</u> have been entirely redecorated in the spirit of the early sixties. They offer all the comforts necessary for you stay: large double or twin beds, flat TV screen with Satellite, free WIFI access, electronic in-room safe, soundproofing and double-glazed windows. On the ground floor, a small quiet terrace and a very luminous breakfast room with a capacity of 30 seats welcomes you for a relaxing moment, away from the bustle of the tourist areas.

Discover BEST WESTERN PREMIER 61 Paris Nation Hotel's new design, for a 4-star stay with a "retro" charm.

BEST WESTERN PREMIER 61 Paris Nation Hotel****- Opening: March 16th, 2013 61, rue de la Voûte – 75012 Paris | Tel: +331 43 45 41 38 | www.61-paris-nation-hotel.com

<u>About Paris Inn Group</u>:

Paris Inn is a group specialized in investment advisory, project design and management, and hotel operational management. Established in the Paris hotel market for several generations, the company led by Jean-Bernard and Céline Falco was founded in 2000 and has 28 3- and 4-star hotels under management, totaling 1198 rooms and 400 employees. As at 31 December 2012, the company's annual consolidated turnover reached €42.3 million.

For more information, visit <u>www.parisinngroup.com</u>.

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