



Press Release – Champs Elysees Mac Mahon Hotel *****

The Champs Elysees Mac Mahon Hotel gets its 5th star

Paris, March 17th, 2014

The Champs Elysees Mac Mahon Hotel, managed by Paris Inn Group, is the newcomer in the closed circle of 5th star hotels in Paris. The establishment becomes the first 5-star hotel of the group, expert in investment and Parisian upmarket hotels management.



The Champs Elysees Mac Mahon Hotel, who belongs to Albar's family (PHC Group) and whose the management was entrusted to Paris Inn Group, re-opened its doors after a complete renovation in March 2012.

Inspired by the Empire style that shaped the Etoile district, this hotel is a unique place combining references to history and contemporary facilities. Born from the collaboration of Paris Inn Group and the European Design Office Cabinet, the hotel reflects the successful working of the top-end hotel and design, in the heart of touristic Paris.

It is with a great pride the Champs Elysees Mac

Mahon has got its 5th star.

However, in order to reconcile the high level of requirements, the hotel had to follow a procedure of one month and half while it was audited on 246 standards of comfort, service, accessibility and access to new technologies. A "mystery" visit has completed the process which approved the moving upmarket.

For Françoise Picard, Manager of the hotel, "the 5th star rewards all the work of a responsive and fully receptive team, which makes customers' journey a privileged moment in the Champs Elysees Mac Mahon hotel. It confirms our unique position among hotels in the capital. It's a great distinction for our hotel but also for the owners Albar's family, along with Paris Inn Group."

Champs Elysees Mac Mahon Hotel, an Empire revisited, next to the Arc de Triomphe

Located on 3 Mac Mahon Avenue, one of the 12 avenues radiating from the Place de l'Etoile, the Champs Elysees Mac Mahon welcomes its customers in a beautiful Haussmann building of 6 floors dated, from Napoleon IIIrd's reign. The hotel has a capacity of 40 rooms and offers an outstanding view on the Arc de Triomphe. Inside the hotel, lines and materials combines best of contemporary design and 19th Century Empire Style: gold, silver or copper leaf design, marble, velvets draperies, Venetian candlesticks and mirrored ceilings.

The Champs Elysees Mac Mahon hotel offers high-end services and features 6 types of rooms: 35 **Rooms (Superior, Deluxe or Executive)** ranging from 15m² to 25m² and 5 **Suites (Junior, Prestige and Imperial)** offering areas of 28m² to 40m² respectively. They are equipped with the optimal comfort (King Size bed, flat-screen satellite televisions, iPod docking stations, individual Nespresso machines and separated Japanese-style heated toilets) all decorated in rich color scheme (blue, deep purple, an anthracite gray, rust or crimson).

Each room is unique and tributes to French painting by contemporary artist Vuk Vidor, adorned by black and white silhouettes influenced by the famous work of David, Ingres, Manet or Delacroix.

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For the comfort of its guests, the Champs Elysees Mac Mahon also features a lounge bar, the 'Noham Café' and a street-side terrace with a view upon the Arc de Triomphe.

For more information, visit our website: www.champselyseesmm.com.

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About Paris Inn Group :

Paris Inn is a group specialized in investment advisory, project design and management, and hotel operational management. Established in the Paris hotel market for several generations, the company led by Jean-Bernard and Céline Falco was founded in 2000 and has 31 5,4 and 3-star hotels under management, totaling 1898 rooms and 700 employees. As at 31 December 2013, the company's annual consolidated turnover reached €80,5 million.

For more information, visit www.parisinngroup.com or our online booking site: www.bookinnfrance.com

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