

ASTRID BIRBA-TOURE APPOINTED HEAD OF CORPORATE LEGAL AFFAIRS AT PARIS INN GROUP

Paris, 23 July 2015 - Paris Inn Group, the hotel investment and asset management experts, announces the appointment of Astrid BIRBA-TOURE as Head of Corporate Legal Affairs. With previous experience as a legal manager and corporate legal advisor, Astrid BIRBA-TOURE took up her new post at Paris Inn Group in February 2015.



Astrid joins Paris Inn Group as Head of Corporate Legal Affairs. As such, she also has a seat on the Management Committee.

Building on her solid experience in the field of Business Law, Astrid is responsible for all Paris Inn Group's legal affairs.

In an increasingly complex legal context, she ensures that Paris Inn Group complies with the prevailing rules and regulations, working closely with the Executive Committee.

Offering advice and support to the Group's operational departments, Astrid specialises, in particular, in corporate law, contract law, property and insurance.

With a Master's degree in Corporate law and Company Management and Administration and a Specialist Post-Graduate Diploma in International Law, Astrid started her career as a corporate lawyer in the distribution sector. She went on to become Legal Manager with United Technologies Corporation before joining the Randstad France group as a Corporate Lawyer.

Press contact:

Magali de Brie - Communications Manager Paris Inn Group
+33 1 44 70 81 09 | magali.debrie@paris-inn.com
96, bd Haussmann 75008 Paris - France

About Paris Inn Group:

Paris Inn Group owns and manages 29 four- and five-star hotels, mostly located in Paris. It employs 700 people dedicated to helping the group achieve an outstanding level of performance (95% annual occupancy rate), a RevPAR above its benchmark of 15 to 25% and average gross operating income of 50% of annual turnover. In 2014, Paris Inn Group created the first Sino-French hotel sector joint venture with China's biggest operator, Plateno Group. The partners' aim is to establish 200 five-star hotels together under the "Maison Albar" brand. Paris Inn Group has a current annual turnover of €81.4 million and is targeting €1 billion in 2025. More information on www.paris-inn-group.com