

PRESS RELEASE
September 2020

voco™ Hotels opens first hotel in France

[Paris, France] 28 September 2020: IHG® Hotels & Resorts (one of the world's leading hotel groups) today launches their newest upscale brand voco™ Hotels in France with the opening of [voco® Paris Montparnasse](#), managed by Paris Inn Group.



Launched in 2018, voco™ Hotels combines the reassurance of a big brand with the informality and charm of an individual hotel. The name, voco™, means 'to invite' and 'call together' originating from Latin, representing the brand's thoughtful, unstuffy and charming nature.

The 102-room voco® Paris Montparnasse embodies the unique characteristics of voco™ Hotels with exclusive features and distinctive hallmarks, setting it apart for a memorable stay. The stylish, timeless and contemporary design by Fabien Roque from [Roque Interieurs](#) goes hand-in-hand with seamless voco™ service.

Discover Paris - Found on the hip Left Bank of the River Seine, in the heart of Paris, the sustainability-focussed hotel is just a five-minute walk from Montparnasse railway station, for buses straight to Orly or Paris-Charles de Gaulle airports. Right on the hotel's doorstep, guests will find the Montparnasse Cemetery and the Cartier Foundation, enjoy spectacular city views from atop Montparnasse Tower, enjoy theatres, cinemas and a buzzing bistro and café scene around the hotel. You can also jump on the metro at neighbouring Gaité station for speedy access to Parisian sights including The Louvre, the Eiffel Tower and the Pantheon.

Dream Paris - Every guest will experience the voco™ Hotels signature 'come on in' warm welcome, promising a swift and simple check in, a locally inspired welcome treat and dedicated voco™ hosts available throughout the guest's stay as resident experts. Stay in voco® Paris Montparnasse's extra-spacious Premium rooms, some of which have peaceful private terraces with spectacular view, or indulge in a Junior Suite with its separate living area. Enjoy the in-room Nespresso machines for a quick caffeine pick up and fast Wi-Fi so guests can relax and indulge in some 'me time' when they stay at voco™ Hotels.

The hotel guest rooms benefit from the voco™ design concept, which includes sustainable initiatives to help guests sleep easier with thoughtful comforts like cosy bedding made from 100% recycled materials, Korres amenities in large size dispenser bottles and aerated shower heads in bathrooms to reduce water usage. voco® Paris Montparnasse also removes an average of 300 plastic bottles in every guest room per year, by instead using micro-filtered water by *Castalie*.



Drink and Eat Paris - Wake up with a lavish daily breakfast, and enjoy all-day snacks and drinks in the charming Parisian coffee shop *Douze Grammes*. Each year, 33,000 cups of coffee served in voco® Paris Montparnasse are roasted in Belleville, in the heart of Paris. In the evening, share a glass of wine or a beer, both made in Paris, with friends or family in the bar and the courtyard garden.



Meet Paris - For those looking for an alternative space for meetings, voco® Paris Montparnasse is the ideal venue for corporate events. With 2 versatile meeting rooms, the hotel can adapt to suit any needs whether hosting a conference or a room for a team outing. A designated onsite event planner will support from booking to event day to ensure an unstuffy and smooth-running event.

Will Yell, Head of voco™ EMEA at IHG commented on the opening: “Since we launched voco™ Hotels two years ago we’ve seen fantastic growth all around the world and it’s so exciting to open our first hotel in France, with three more voco™ hotels in the pipeline for France. voco® Paris Montparnasse will be a great example of the brand, blending voco’s unique characteristics with the spirit of the French capital. Being part of the voco family doesn’t mean becoming one of the same. Whether it’s a newly

built property or a well-known hotel with plenty of history, we foster and celebrate all the individual spirit and elements that make a hotel successful.”

Travel safely

Every hotels of Paris Inn Group received the Health Risk Management System Certification by SOCOTEC.



Also, IHG has a long-standing commitment to rigorous cleaning procedures at all its hotels worldwide. This has been extended with additional COVID-19 protocols and best practices, in partnership with industry leading experts [Cleveland Clinic](#), [Ecolab](#) and [Diversey](#), as well as introducing the IHG Clean Promise. For more information, please visit www.ihg.com/clean.

voco® Paris Montparnasse

Discover Paris, Dream Paris, Drink & Eat Paris, Meet Paris... Live Paris like nowhere else.

Rooms at voco® Paris Montparnasse start from 129€ a night for room only. To learn more about voco™ Hotels, visit: www.vocohotels.com.

To download images, please [click here](#) (link available to the 12th of October).

Instagram: [@vocoParisMontparnasse](#)

Facebook: [voco Paris Montparnasse](#)

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About IHG®

IHG® (InterContinental Hotels Group) is a global organisation with a broad portfolio of hotel brands, including Six Senses Hotels Resorts Spas, Regent Hotels & Resorts, InterContinental® Hotels & Resorts, Kimpton® Hotels & Restaurants, Hotel Indigo®, EVEN Hotels®, HUALUXE® Hotels and Resorts, Crowne Plaza® Hotels & Resorts, voco™ Hotels, Holiday Inn® Hotels & Resorts, Holiday Inn Express®, Holiday Inn Club Vacations®, avid™ hotels, Staybridge Suites®, Atwell Suites™ and Candlewood Suites®.

IHG franchises, leases, manages or owns nearly 5,800 hotels and approximately 865,000 guest rooms in more than 100 countries, with over 1,900 hotels in its development pipeline. IHG also manages IHG® Rewards Club, our global loyalty programme, which has more than 100 million enrolled members.

InterContinental Hotels Group PLC is the Group's holding company and is incorporated in Great Britain and registered in England and Wales. More than 400,000 people work across IHG's hotels and corporate offices globally.

Visit www.ihg.com for hotel information and reservations and www.ihgrewardsclub.com for more on IHG Rewards Club.

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About Paris Inn Group

voco® Paris Montparnasse is managed by *Paris Inn Group*.

Paris Inn Group is an independent French hospitality group, part of the hotel market for over four generations. Led by Jean-Bernard Falco, Céline Falco and Grégory Pourrin, the group owns a collection of 33 of portfolio four-star hotel brands and *Maison Albar Hotels* five-star hotels.

Employing 1,100 staff and with 2019 sales figures estimated at €100m, *Paris Inn Group* stands out thanks to its strategic, operational, sales and marketing expertise, providing holidaymakers all over the world with memorable, personalised holidays and unforgettable experiences.

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