

**A NEW SHOWCASE FOR FRENCH ELEGANCE
IS COMING TO THE HISTORIC CITY OF NÎMES**

**HOTEL★★★★
IMPERATOR**



MAISON ALBAR HOTEL
— 1923 —

Paris Inn Group announced this past Monday, 29 May 2017 that it was buying the Hotel Emperor in Nîmes, following several months of constructive dialogue with the site's owner, Serge Sanchez, and in close coordination with Senator and Mayor Jean Paul Fournier. The Emperor, a legendary landmark in the city, will close its doors this fall for 18 months of renovations. It will reopen under the name Maison Albar Hotel Nîmes Emperor, chosen by the Paris Inn Group, Céline and Jean-Bernard Falco.

Maison Albar Hotel is a luxury boutique hotel brand with a hundred years of history. Since 1923, the Albar family (Céline Falco, née Albar, is the fourth generation of hoteliers) has created a real legend in the world of hospitality, developing its own unique ambiance and expertise over time.

Through an extraordinary renovation plan, Maison Albar Hotel aims to strengthen the role of this establishment as a destination in its own right and as a true embodiment of the unrivalled city of Nîmes. To this end, Maison Albar Hotel is investing 25 million euros (including purchase price and renovations), which will turn the Emperor into a grand five-star hotel in which Nîmes residents and tourists alike will enjoy top-quality services (spa, pool, guest rooms, villas, dining, etc.).

With this long-term investment, the Maison Albar Hotel is building upon the ambitious goals that have been driving the company for the past two years.

About Paris Inn Group:

Paris Inn Group is an investor and the manager of 32 4- and 5-star hotels located mainly in Paris. 1,000 employees work on a daily basis to achieve exceptional performance levels: 87% annual occupancy rate in 2016, a RevPAR above its benchmark of 10 to 20% and average GOP totalling 42% of its annual turnover. Through the creation of a Sino-French hotel joint venture, Paris Inn Group and Plateno Group aim to jointly develop 100 five-star hotels under the "Maison Albar" brand. Paris Inn Group currently has a turnover of €75 million. For more information, visit <http://www.paris-inn-group.com>