

NewsInn

the monthly newsletter from Paris Inn Group to its partners



NEWS



EDITO

After a soft-opening summer, a few adjustments to its menu and just the time needed for the teams to get themselves up and running, Noham Café was officially inaugurated on October 18th.

Since June, the restaurant area of the Champs Elysées Mac Mahon has turned into a real hotel bar endowed with its own identity. A «chic breaks» sweet and salted menu was created with Dalloyau, alongside our breakfast and cocktail offer.

There was also a dual objective for inaugurating this new place christened **Noham Café**: to discover its menu as well as its numerous possibilities in terms of privatization.

Varying with the seasons, this fall the menu introduces three new savory dishes: Petals of cod with saffron cream and Venere black rice, Duck and potato Confit Pie, Pomme Puree with ceps and crunchy breadcrumbs and Bass stewed in basil and garlic with southern vegetable minestrone. On the sweet side, a delicious pear pie has joined the great classics of French pastry: the Opera Cake, the Vanilla Napoleon, the Chocolate Éclair and the Frosted Coffee Cream Puff.

So, more than a hundred guests from the corporate files of our different hotels were able to taste the variety of cocktails on the Noham Café menu, and discover or re-discover the hotel spaces.

As many persons with whom build a real customer relationship, and who are likely, tomorrow, to adopt the «Book Inn France» reflex.

Françoise PICARD - Director
Champs Elysées Mac Mahon Hotel

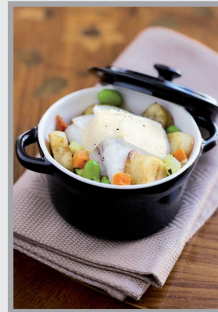
Happy City has tested : The Noham Café

Source: Happy City – October 21st, 2012

You can never have enough good addresses for lunch in Paris... Happy City would like to share its latest favorite with you; Noham Café.

In our beautiful capital, luckily there is no lack of choices. Nonetheless, sometimes it is difficult to choose... Last weekend, I decided to check out the Champs-Elysées side. After a sunny Sunday bike-ride, my faithful steed led me to the bar in a charming hotel on avenue Mac Mahon: Noham Café.

The colonial decoration dominated by an impressive rhinoceros head is both classy and refined. The service could not be more pleasant and the cocktails, to die for! The name of my sweet elixir was «A la folie, passionnément» (Madly, passionately); a beautiful promise that still stirs my palate: champagne, Smirnoff Black, vanilla liqueur, passion fruit and fresh pineapple juice.



After this, a lamb confit in raz-el-hanout (a mixture of about twenty spices) and a creamy polenta with olives that came at just the right moment, and for my friend, a steamed bass with lemon risotto and fresh tomato fennel fondue, and to finish up, a Dalloyau sweet.

Find the article and all the pictures at [blog de Happy City](#).

NEWS INN

3rd acquisition signed in Paris by the CAPITAL INN joint venture

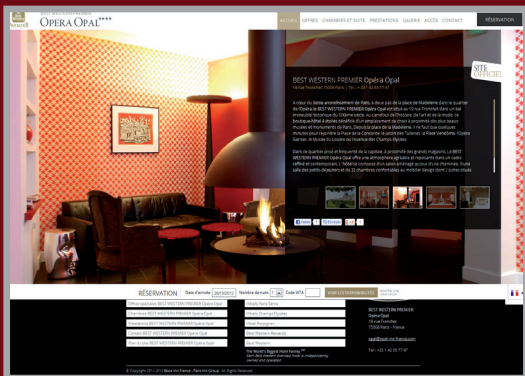
As part of their Joint Venture created in November 2011, Pramerica Real Estate Investors and Paris Inn Group just signed their 3rd joint acquisition in the center of Paris.

The acquisition is of a building that up until now was the head office of the French Rugby Federation, located in the 9th arrondissement in Paris at the intersection of several dynamic districts on the right bank.



WEB: new individual site for Opéra Opal Hotel

In continuation of the websites launched these last few months, Hotels Grand Paris, the integrated Web agency of Paris Inn Group, just unveiled the individual website for BEST WESTERN PREMIER Opéra Opal. Discover it at the following address : www.bestwestern-opal.com



HR ZOOM: Welcome Solveig!



Solveig Pastor joined the Paris Inn Group team on October 15th, 2012 as Communications Assistant.

We would like to welcome her and wish her every success in carrying out her missions.

PERFORMANCES PARIS INN GROUP

Market comparison- Source : In Extenso / Deloitte



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