

Upsell ed market : The BEST WESTERN Aulivia Opera gets its 4th star

Paris December, 12th 2013.

After a recently entire renovation, the BEST WESTERN Aulivia Opera has just got its four-star certification. One of Paris Inn Group's hotels, this charming art deco inn, melting vintage pieces, design and comfort constitutes a personal and warm place to be, in the heart of the 10th Paris' district.

With its 32 rooms on 4 floors the hotel has been entire renovated in 2013. Its inside decoration is due to Jonathan Bernier's collaboration, a young designer and part of Teboul's family, owner of this hotel and devoted to secondhand stores.



In order to get this new accreditation, the BEST WESTERN Aulivia Opera hotel had to develop some important demands according to the entire journey's development: check-out, desk and quality services. Definitely modern, this hotel answers to many customers' expectations from services to equipment at their disposal.

Thanks to its decoration, this place offers a warm atmosphere made of nobles materials (leather, Corian, wood and metal), design art decoration (Tollix's chairs and stools, Jielde's industrial lamps) and chosen randomly secondhand pieces by owners' favorite selection. According to the

breakfast room, the solid oak bar reminds the fifties and the US bar stools with its vintage materials appears as an American dinner room.

Every details of inside decoration has been meticulously chosen and gives to the hotel a unique spirit according to Aulivia's little character and Aurelien Ottanwaelter's illustrations, which embellishes this place. Finally, thanks to its proximity with several underground and overground lines (subway lines 4, 5, 7 and RER B and D), the BEST WESTERN Aulivia Opera constitutes an ideal place for leisure and corporate business in central Paris.

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About Paris Inn Group :

Paris Inn is a group specialized in investment advisory, project design and management, and hotel operational management. Established in the Paris hotel market for several generations, the company led by Jean-Bernard and Céline Falco was founded in 2000 and has 31 3- and 4-star hotels under management, totaling 1871 rooms and 600 employees. As at 31 December 2012, the company's annual consolidated turnover reached ξ 42.3 million.

For more information, visit <u>www.parisinngroup.com</u>

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